



ECC Your Leader in Workforce Development



The Wedding Planning Institute is available to students who are interested in receiving the industry's premier education in the business of planning weddings and social events. WPI's program provides you with the industry standard curriculum and business training for wedding professionals.

In the last decade, the need for professional wedding consultants has grown rapidly. Today, women are often too busy juggling the demands of their professional and personal lives to oversee the details necessary to create the wedding of their dreams. This has created a great opportunity for people like you who are considering attending the Wedding Planning Institute.

The cost of the eight week course is \$795 and includes all text-book materials and website access. For more information or to register for this exciting program, contact the Department of Workforce Development at 851-1800 or visit our websites at www.ecc.edu (click on Workforce Development, then Community Education.) or www.weddingplanninginstitute.com.



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YOUR LEADER IN
Workforce Development

ECC
ERIE COMMUNITY COLLEGE
STATE UNIVERSITY of NEW YORK



YOUR LIFE.
YOUR VISION.
YOUR CAREER.

Make it happen.

Become a
Wedding
Planner

Wedding Planning

Erie Community College's Department of Workforce Development has partnered with the Wedding Planning Institute to provide aspiring wedding planners with the best possible training available. The Wedding Planning Institute is dedicated to the highest standards, offering wedding planning certification, business fundamentals, continuing education classes and seminars. Classroom instruction allows for one-on-one interaction with your instructor, and gives new perspectives and insider information from others in the industry who bring advice, insight and experience to the classes' group discussions.

bring your vision

INSTITUTE to life

*Call Workforce Development
for 2009 course dates.*



Learn the latest techniques in

- PLANNING
- BUDGETING
- VENDOR USE
- CONTRACTS
- FASHION
- EVENT DESIGN
- ETIQUETTE
- VENUES
- VIDEOGRAPHY
- BUSINESS START-UP
- PRICING SERVICES
- PUBLIC RELATIONS

To address the demands of the industry, our programs are created for real world application, including experiential learning. This includes role-playing, vignettes, and other ways to practice for actual business or work settings in the day-to-day life of a wedding planner. You will receive all course materials and access to the online course during this 8 week classroom-based course. Cost of the course is \$795 and includes all course materials. Call Workforce Development for 2009 course dates.

Career objectives WPI's instructors work closely with each student to understand their needs and to design educational career paths that provide the experience, engagement and competency needed to achieve the student's objectives. • Our core instructors hold a Masters Degree in Education and have combined experience of over 150 years in the wedding industry from various specialties and backgrounds. • The information is presented in a fast paced, enjoyable classroom atmosphere. • Group participation and interaction is encouraged and in many cases, students will have the opportunity to participate at REAL WEDDINGS. • For more information call 851-1800 or visit Workforce Development at www.ecc.edu, click on Workforce Development, then Community Education, or WPI at www.weddingplanninginstitute.com (click on class schedule banner, scroll down to ECC.) To register, phone 851-1800.

Certified Wedding Planner training is available online through our distance learning partner, Gatlin Education at www.gatlineducation.com/ecc. Start your online training anytime. 300 hours of training. Course fee \$1395.