

ENTREPRENEURSHIP



The Entrepreneurship Certificate Program is designed to assist the student in the establishment and operation of a small business.

ENTREPRENEURSHIP CERTIFICATE PROGRAM

Degree: Certificate

HEGIS Code: 5004

Curriculum Code: 1192

Campus Location: City

Business & Public Service Division

For gainful employment information, please visit this link:

elinks.ecc.edu/gainfulemployment/entrepreneurship/Gedt.html

Program Description

The Entrepreneurship Certificate Program is designed to assist the student in the establishment and operation of a small business. While most of the courses satisfy partial requirements for an Associate in Applied Science degree in Business Administration, many students take this program solely to acquire the knowledge needed to meet entrepreneurial goals. In addition to honing computer and writing skills, the program focuses on developing the skills needed to write a business plan, keep books and create a marketing plan.

Program Competencies

Upon successful completion of this program, the student will be able to:

- use a computer with basic competency;
- write clearly and concisely;
- understand the history of American business and capitalism;
- prepare a business plan worthy of acceptance and processing by the banking community;
- demonstrate the skills acquired in a business elective; and
- keep a set of books and analyze financial statements.

CURRICULUM

Total Degree Credits: 30.0 - 31.0

The majority of these courses may be taken in any sequence. However, business plan construction and the internship should not be attempted until the student has acquired foundation tools.

First Semester

- BU 120 Introduction to Accounting (3 cr) **or**
BU 121 Accounting Principles I (4 cr)
BU 131 Computer Applications in Business (3 cr)
BU 140 Introduction to Business (3 cr)
BU 151 Principles of Marketing I (3 cr)
EN 110 College Composition (3 cr)

Second Semester

- BU 240 Principles of Management (3 cr)
BU 243 Entrepreneurship (3 cr)
BU 247 Business Plan Completion (3 cr)
BU 271 Internship (3 cr)
BU__ Business Elective (3 cr)



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